

The Lifetime Loyalty Program

That includes a
Lifetime Powertrain Guarantee

Every Rodman customer who purchases a new or used vehicle will receive a Lifetime Powertrain Guarantee. This is a loyalty certificate that entitles you to LIFETIME Engine, Transmission, and Drive Train protection provided you return to Rodman for all of your required service intervals.

Maintenance services must be performed at our service department or Mobil One Express within 1,000 miles of the manufacturer's recommended intervals, which can be found in your owner's manual, as well as on your loyalty certificate.

In addition, your Lifetime Powertrain Guarantee will cover certain internally lubricated parts damaged due to a mechanical failure concerning your drive axle, transmission/transfer case and engine.

Commercial vehicles used for purposes such as, but not limited to, construction, delivery services, plowing, and towing do not apply. See your loyalty certificate for other exclusions.

We pride ourselves on customer loyalty and what better way than a LIFETIME GUARANTEE when you buy from Rodman.

Your Feedback is Important!

The Rodman Ford team has launched our Lifetime Loyalty Program exclusively for our customers and we would like to make certain that it meets your expectations. To that end, we invite you to share your comments, feedback and suggestions at our website, www.RodmanFord.com (click on contact link at top right) or via twitter (see below), so that we may learn what is going well and in what areas we may improve.

Tweet us your feedback!



Log on and follow @RodmanFord and tweet us your feedback. Be sure to start your tweet with the hashtag #RFLoyalty!

Contact Us Today!

Sales

Mon - Thur: 9am-8:30pm
Fri, Sat: 9am-6pm
Sun: 12pm - 5pm*
**Subject to change due to Stadium Events.*

Service

Mon-Fri: 7:30am-6pm
Sat-Sun: Closed

Parts

Mon-Fri: 7:30am-5pm
Sat-Sun: Closed

Mobile 1 Lube Express

Mon-Fri: 7:30am-6pm
Sat: 8am-5pm
Sun: Closed

Rodman Collision Center

Mon-Fri: 7:30am-5:30pm
Sat-Sun: Closed

Xccessorize

Mon - Fri: 8:30am-5:00pm
Sat & Sun: Closed



**24-Hour Night Owl
Drop Box in Service**

RODMAN
**New & Select Used
Cars and Trucks**

Route One
Foxboro, MA 02035
(508) 543-3333
(888) 4RODMAN
www.RodmanFord.com
Twitter: @RodmanFord

Scan This Code With
Your Smartphone To
Visit Our Website



Lifetime Loyalty Program



Drive the Rewards



Exclusively
For RODMAN Customers
www.RodmanFord.com



GOLD Rewards Card

*For Rodman Car Buyers!



SILVER Rewards Card

*For Rodman Service Customers!



RODMAN Reward Points

Our Gold Rewards Card Includes Complimentary:

- **Lifetime Powertrain Guarantee**
- Lifetime Multi-Point Inspections
- Lifetime Towing (within 10 miles)
- Lifetime Shuttle Service (max 15 miles)
- Lifetime Free Pickup & Delivery
- Lifetime Anti-Theft Device (Etch)
- Lifetime Pre-Vacation Inspections
- Paint Sealant Guarantee for 1 Year
- 10,000 Points for Customer Referral Purchase
- 2,500 Points for Military Personnel (active or retired)
- 2,500 Points for Donations to any of the Rodman Charities
- 500 Points on Your Birthday
- 500 Points for Returning Online Survey
- Plus 5 Bonus Points for Every Dollar Spent in Parts, Service or Accessories

All at No Charge to You!

*See Dealer for Details

Our Silver Rewards Card Includes Complimentary:

- Lifetime Multi-Point Inspections
- Lifetime Towing (within 10 miles)
- Lifetime Shuttle Service (max 15 miles)
- Lifetime Free Pickup & Delivery (max 15 miles)
- Plus 5 Bonus Points for Every Dollar Spent in Parts, Service or Accessories

All at No Charge to You!

*See Dealer for Details



17-TIME WINNER

of the prestigious Ford Motor Company

PRESIDENT'S AWARD

For being #1 in Customer Satisfaction

Your Reward Points:

You earn 5 points for every dollar spent in service and parts, plus you earn bonus points for everything from having a birthday to referring a customer. What can you redeem them for? It's simple, your points can be used for service or saved and used toward the purchase of your next vehicle. Here's what points are worth in each department:

Service Rewards

5,000 Points\$25 Off Services
10,000 Points\$50 Off Services
15,000 Points\$75 Off Services
20,000 Points\$100 Off Services
30,000 Points\$150 Off Services
40,000 Points\$200 Off Services
50,000 Points\$250 Off Services

(Maximum \$250 benefit per vehicle service)

Sales Rewards

5,000 Points\$50 Off Sales
10,000 Points\$100 Off Sales
15,000 Points\$150 Off Sales
20,000 Points\$200 Off Sales
30,000 Points\$300 Off Sales
40,000 Points\$400 Off Sales
50,000 Points\$500 Off Sales

(Maximum \$500 benefit per vehicle purchase.)

Earn Extra Bonus Points if you purchase a vehicle today!

Learn about our Outreach Programs at: www.RodmanRideForKids.org

